ICITI 2013
3rd International Conference on International Trade and Investment
‘Non-Tariff Measures: The New Frontier of Trade Policy?’
4-6 September 2013, Le Meridien Hotel, Mauritius
Organised by the University of Mauritius (UoM) and the WTO Chairs Programme (WCP)

FINAL CONFERENCE PROGRAMME

Wednesday 04th September 2013.
16h00 - 18h00 : Registration

Thursday 05th September 2013.
Venue : Chamarel Ball Room

08h00 - 09h15 : Registration

09h15 - 10h00 : Keynote Address by Professor O Cadot
Director, Institute of Applied Economics, Prof. Fac. des HEC, University of Lausanne
‘Non-Tariff Measures: The New Frontier of Trade Policy?’

10h00 - 10h15 : Tea Break

10h15 - 11h00 : Dr A Keck
Counsellor in the Economic Research and Statistics Division of the World Trade Organization
World Trade Report 2013: Factors Shaping the Future of World Trade

11h00 - 11h30 : Mr Samuel Munyaneza
TRAINESS Database System Manager
United Nations Conference on Trade and Development (UNCTAD)
‘Non-Tariff Measures Data: Current Situation and Future’

11h30 - 12h30 : LUNCH (Main Restaurant)

12h30 - 14h30 : Round Table ‘Harnessing Regional Trade Potential of the Tripartite FTA-The NTM Dimension’
Panelist:
Dr A Bodell (Minister of External Affairs, Regional Integration and International Trade), Dr J Gourdin (CEPII), Dr R Sithanen (IFS and Ex Minister of Finance), Raju Jadoo (Secretary General, MCCI), Mr Dev Chramroo (CEO, Enterprise Mauritius), Professor O Cadot (University of Lausanne)
Moderator: Mr A Darga (Chairman of Enterprise Mauritius)

14h30 - 15h00 : Tea Break
15h00 - 15h30: **Official Opening Ceremony**

- Prof S Jugessur, CSK, G O SK, (Pro-Chancellor; University of Mauritius),
- Dr A Keck (Counsellor in the Economic Research and Statistics Division of the World Trade Organization),
- Dr the Hon. Rajeshwar Jeetah (Minister of Tertiary Education, Science, Research and Technology),
- Dr the Hon. Arvin Boolell, G O SK, (Minister of Foreign Affairs, Regional Integration and International Trade)
- His Excellency Mr. Rajkeswur Purryag, G CSK, G O SK, (President of the Republic of Mauritius)

**TRACK SESSIONS**

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<td>Session 1.1:</td>
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<td><strong>18.30-22.00</strong></td>
<td><strong>GALA DINNER</strong></td>
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### Session 1.1: INTERNATIONAL TRADE I
- Simulating World Trade in the Decades Ahead: Driving Forces and Policy Implications
  - KECKA (WTO)
- Russia-China Economic Relations: An Analysis
  - SUJIT K (Jawaharlal Nehru University, New Delhi)
  - GOURDON J (CEPII), France
- The Failure of Comparative Advantage in Higher Dimensions: An Experimental Investigation
  - RAMSOHOK S and NOWBUTHSNG B (University of Mauritius)

### Session 1.2: INTERNATIONAL CAPITAL FLOWS AND FDI
- Revisiting Foreign Direct Investment and Risk in ASEAN Under Investment Liberalization Measure
  - PIYAAREEKUL UTTAMA N (FahLuang University, Thailand) (S)
  - HILMARSSON H P (University of Akureyri, Iceland)
- Cross Border Mergers in the Mauritian Tertiary Education Sector
  - MOHAMUDALLY-BUULLA A and PADACHI K (University of Technology, Mauritius)
- International Financial Markets and Carbon Emissions
  - RAMLALL I (University of Mauritius)
# DAY 2 - FRIDAY 06th September 2013

| Venue: Chamarel Ball Room | 09.00-10.00 Plenary Session | Gourdon Julien  
CEPI - Research and Expertise on the World Economy  
'Assessing the effects of NTMs on trade flows and trade unit values' |
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| Session Chair: Dr A KECK  
Venue: Bel Air | Session 2  
10.15 - 12.15 | Presentation Title |
| Session Chair: Dr A KECK  
Venue: Bel Air | Session 2.1: NTMs | Impact of Non-Tariff Measures on Trade in Mauritius  
JORDAAN A C (University of Pretoria)  
AUGIER P (GREQAM, Aix-Marseille Université and FEMISE, France), CADOT O (Université de Lausanne, Switzerland), DOVIS M (GREQAM, Aix-Marseille Université, France)  
Administrative Barriers to Trade as Predominant Non-Tariff Barriers in the Western Balkans Trade  
PREDRAG B, RADMILA D M and IVANA P P (University of Belgrade, Serbia)  
Purpose and Effects of the Notifications to the Sanitary and Phitosanitary (SPS) Agreement from WTO to Agricultural Trade in Latin America  
DA SILVA O Mo and SANTOS M O (University Federal de Vicosa, Brazil) |
| Session Chair: PROFESSOR HILMAR ÞÓRHILMARSSON  
Venue: Wolmar | Session 2.2: INTERNATIONAL TRADE II | Assessing the Impact of Trade Facilitation on SADC’s Intra-Trade Potential (S)  
MAKOCHEKA NWA A (University of Zimbabwe)  
Modelling the Upshots of a Preferential Trade Agreement (PTAs) Between Mauritius and Its Main Trading Partners Within the SADC Trading Bloc  
POLODOO V, SANNASSEE R V, PADACHI K, LAMPORT M and SEETAH K (University of Mauritius)  
Non Tariff Barriers Within the COMESA Region: The Possibility of a Penalty System  
SEETANAH B, SANNASSEE R V and TANDRAYEN-RAGOOBUR V (University of Mauritius)  
Cooperative Branding: Relationship between destination image and Loyalty  
PARK D-B (National Academy of Agricultural Science-Rural Development Administration-Suwon, South Korea) and NUNKOO R (University of Mauritius)  
Technical Regulations - Barriers to South African Exports?  
TSEDU M, USANDA M G and MTANGA S (TIPS, Pretoria) (S) |
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<td>Ensuring Access to Essential Medicines in Mauritius Using Trips Flexibilities - An Incomplete Picture of the Right to Health MAHADEW R (University of Mauritius), BUDOO A and TEEROOVENGADUM V</td>
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<td>Small Firm Internationalisation and Export Barriers; A Case of Mauritius DUSOYE I, MAHADEO J D and AUJAYEB-ROGBEER A (University of Mauritius)</td>
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<td>'SPS Measures': What does the Law Says? MOONEERAM CHADEE V (University of Mauritius)</td>
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<td>Session 3.2: INTERNATIONAL TRADE III</td>
<td>Gender Impacts Of International Trade: An Analysis Of The Mauritian Textile RAGODOO N (University of Mauritius)</td>
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<td>Structural Relationships Among Service Quality, Satisfaction, and Loyalty: The Moderating Effects of Tourists’ Motivation PARK D B (National Academy of Agricultural Science Rural Development Administration - Suwon, South Korea) and NUNKOOO R (University of Mauritius).</td>
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<td>The Daily Poverty of Migrant Workers: The Hidden Side of the Mauritian Coin GOPAUL A (University of Mauritius)</td>
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<td>Analysing the Impact of Foreign Direct Investment on Poverty Reduction in Sub Saharan Africa FAUZEL S and SANNASSEE R (University of Mauritius)</td>
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<td>Liberalisation of Telecommunication in Ethiopia Challenges and Prospects: Citizens’ View and Opinion MINYAHHEL D (Ministry of Finance and Economic Development, Ethiopia)</td>
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| 12.15 - 13.15          | LUNCH                         | 15.00 - 15.15       | TEA BREAK |


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| **Resource Persons:**  
PROF O CADOT  
PROF H HILMARSSON  
DR A KECK | Financial Development, Financial Openness and Trade Openness: Evidence from Mauritius  
MATADEEN J and SEETANAH B (University of Mauritius) |
| **Session 4.1: DOCTORAL COLLOQUIUM** | An Analysis of Exchange Rate Volatility and Trade in Mauritius  
POLODOO V (University of Mauritius) |
|  | Sectoral Productivity and Spillovers Effects of FDI. Evidence from SSA under Dynamic framework.  
FAUZEL S, SEETANAH B and SANNASSEE R V (University of Mauritius) |
|  | Services en Tunisie Etat Des Lieux et Calcul des Trade Restrictiveness Indexes (TRI) (S)  
HAJEUR T C (Institut Tunisien pour la Compétitivité et les Etudes Quantitatives, Tunisia) (S) |
| **Session Chair: Dr R NUNKOO**  
Venue: Wolmar | **Session 4.2: TRADE AND LAW** |
|  | Considerations Around Intellectual Property in the Promotion of Trade and Investment  
BISSESSUR P and SEEJORE-BILTOO L (University of Mauritius) |
|  | Domestic Court Decisions Before Investor-State Tribunals: Evaluating National Rule of Law by International Rule of Law Criteria (S)  
KJOS H E J D (University of Amsterdam, Netherlands) |
|  | Transparency by Intellectual Cooperation? Some Evidences From Disputes Filed in WTO  
YU, T W B (Macao Polytechnic Institute, China) |
|  | Understanding the Legal Framework of the Most Favoured Nation Rule from a SIDS Perspective  
MOONEERAM-CHADEE V (University of Mauritius) |
| 17.15-19.00 | Closing Ceremony/ Finger Buffet |

**Saturday 07th September 2013**

| 09.00-18.00 | Island Tour (Minimum number of participants required) |